

ENTREPRENEURSHIP IN PHARMA

"The Only Thing Worse Than Starting Something
And Failing... Is Not Starting Something."

– **Seth Godin**



What is Pharma Entrepreneurship?

Pharma Entrepreneurship refers to the manufacturing of various types of pharmaceutical products, which includes APIs, Excipients, Formulations, Medical Devices, implants, etc.

A program that combines the study of basic knowledge of pharmaceutical industry with focus on pharmaceutical regulatory guidelines, their compliances, methodology to be followed for the set-up of Pharmaceutical industry.

Reason to choose Pharma Manufacturing

- Better Market penetration
- Opportunity to introduce new products in the market
- Challenging job related to global regulatory compliance
- Most Satisfying
- Stimulate Personal Growth



Skills Require

KNOWLEDGE

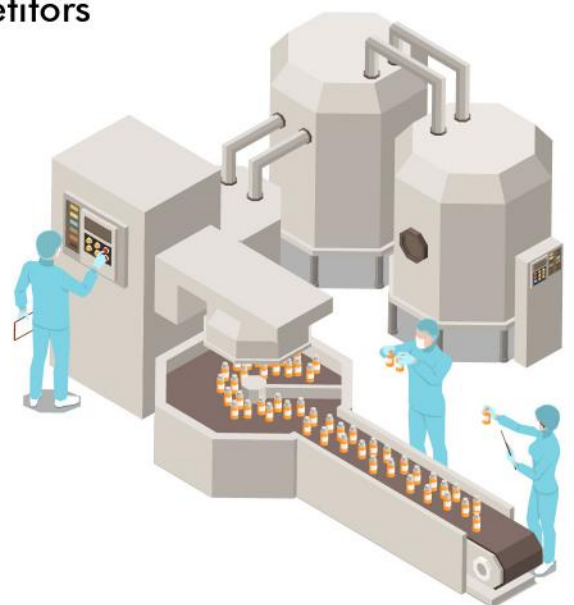
- What is pharmaceutical industry? (Pharmaceutical Technology)
- Basics of Pharmaceutical manufacturing
- Regulatory guidelines
- Technology available for each type of factory set up

ATTITUDE

- Recognize your strength & stay ahead of competitors
- Groom your pharmaceutical basic knowledge
- Performance is reflection of personality
- Ethics of Pharma manufacturing
- Winning the customers / regulators

SKILLS

- Communication (Verbal & Non-Verbal)
- Basics of technical know how
- Market Trend survey
- Analytical/Planning Skill
- Negotiation Skill



HABITS

- System and Policies
 - Costing
 - Forecast & budgeting
 - Strategies implementation
 - Quality Management System
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TRAINING

Our comprehensive training program include the following:

- Overview of Pharmaceutical industry and various set ups,
- Evolution of Pharma industry and regulatory set ups globally
- Basics of Pharma manufacturing
- Detailing with (Approach & Pre-approach)
- Types of pharmaceutical products
- cGMP and related guidelines
- Regulatory Guidelines of various countries
- Pharmaceutical Product Costing
- Quality Management System and related documents
- Project Planning & execution requirements
- Various technology basics Knowledge
(Competitors Brand, MOA, Indication, Dosage)

Eligibility: Any Graduate

Pre recruitment training :

- Group Discussions
- Soft Skill Training
- Personality Development
- Communication Skills
- Business English
- Email Etiquette
- Business Etiquette
- Workplace Skills
- Power-Point Presentations



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